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The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918) (Stock Code: 23)

UNUSUAL PRICE MOVEMENT

This announcement is made by The Bank of East Asia, Limited (the "Bank") at the request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The Bank refers to the subject matter of the Stock Exchange's enquiry. Having made such enquiry with respect to the Bank as is reasonable in the circumstances, the Bank confirms that it is not aware of any reasons for the increase in the Bank's share price on 17th September, 2013 or of any information which must be announced to avoid a false market in the Bank's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Board of the Bank. The Bank's Board of Directors (except Dr. Allan WONG Chi-yun, Mr. Richard LI Tzar-kai, Mr. Kenneth LO Chin-ming, Mr. Stephen Charles LI Kwok-sze, Mr. William DOO Wai-hoi and Dr. Isidro FAINÉ CASAS, who cannot be contacted before the release of this announcement) collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board Alson LAW Chun-tak Company Secretary

Hong Kong, 17th September, 2013.

As at the date of this announcement, the Board of Directors of the Bank comprises Dr. the Hon. Sir David LI Kwok-po (Chairman & Chief Executive); Professor Arthur LI Kwok-cheung* (Deputy Chairman), Dr. Allan WONG Chi-yun** (Deputy Chairman), Mr. WONG Chung-hin**, Mr. Aubrey LI Kwok-sing*, Mr. Winston LO Yau-lai**, Tan Sri Dr. KHOO Kay-peng**, Dr. Thomas KWOK Ping-kwong**, Mr. Richard LI Tzar-kai*, Mr. Kenneth LO Chin-ming**, Mr. Eric LI Fook-chuen*, Mr. Stephen Charles LI Kwok-sze*, Mr. William DOO Wai-hoi**, Mr. KUOK Khoon-ean**, Mr. Valiant CHEUNG Kin-piu**, Dr. Isidro FAINÉ CASAS* and Mr. Peter LEE Ka-kit*.

^{*} Non-executive Directors

^{**} Independent Non-executive Directors